

News Release

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Grant gives 40 local high school students seats at Fox show

RIVERSIDE, Calif. – Forty Ramona High School students will see musical "The Color Purple" Saturday at the Fox Performing Arts Center thanks to a recent Target stores donation to the Fox Riverside Theater Foundation.

The foundation was recognized by Target for its efforts to educate youth about performance art and the creative treasures to be experienced on stage at the Fox Performing Arts Center. "The Color Purple" performance is part of the Fox Foundation mission to work with area schools to bring students and their teachers to the historic theater to see a touring Broadway play this season.

"Educating Riverside's youth through first-hand experience of theater is crucial to developing the arts community and future arts patrons, and we are grateful to Target for its support of Fox Performing Arts Center, our flagship institution in the City of Arts and Innovation," said Mayor Ron Loveridge.

Patricia Scarborough, Ramona's director of theater, said the donation was "offering the gift of live theater to many students who would not be able to attend on their own."

"We're really excited about meeting professional actors as a group and hear from them why they decided to be professional actors," said Amelia Callahan, 17, who is enrolled in the Ramona High School theater program. "What's really cool is that the Fox is local. It's accessible. And it's nice to be able to see professional performers here at your fingertips instead of driving to L.A."

Since opening its doors, Target has given 5 percent of its income to organizations that support education, the arts, social services and volunteerism. Today that equals more than \$3 million every week.

"At Target, our local grants are making a difference in the communities we serve," said Laysha Ward, president of community relations at Target. "We're proud to partner with the Fox Riverside Theater Foundation as part of our ongoing commitment to give back to the communities where our guests and team members live and work."